

ENERGI+

Brandmanual

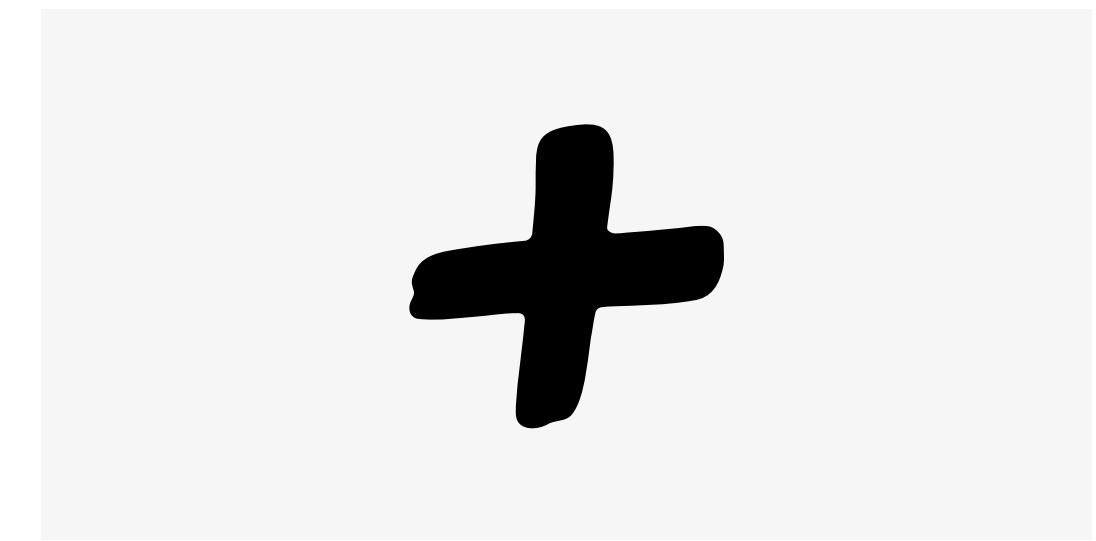
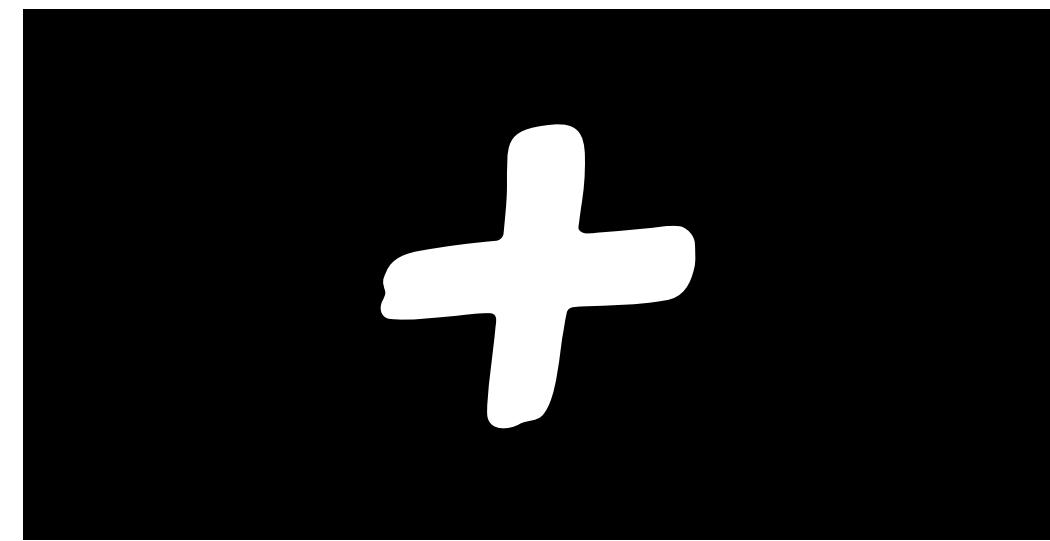
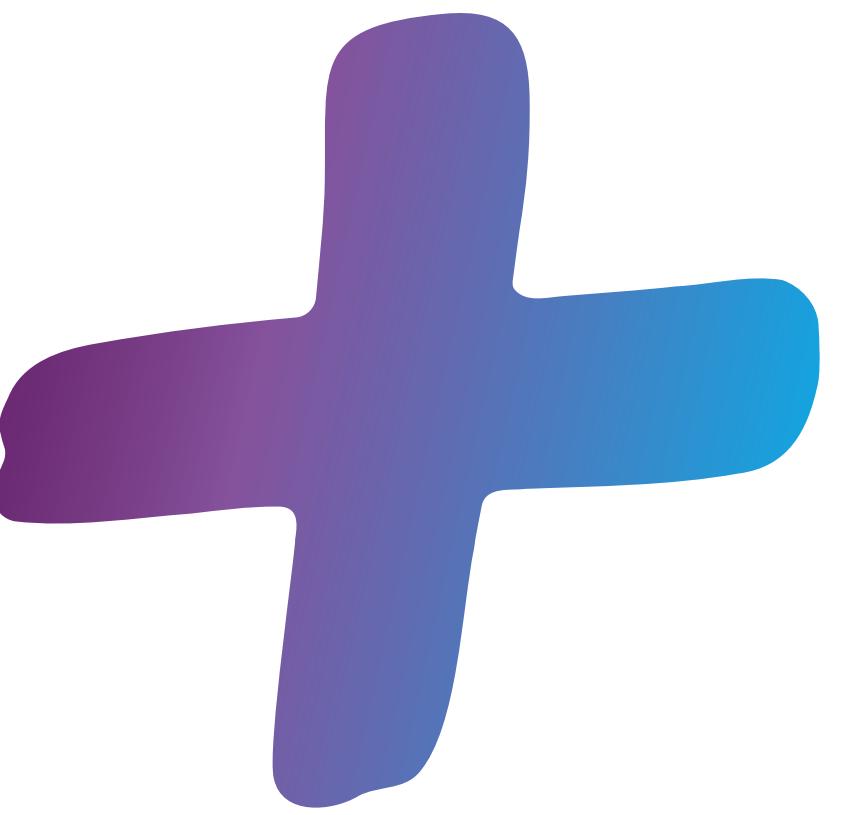
Opdateret September 2023

Logo

ENERGI+



Bomærke



Respektafstand

Sørg for altid at respektere følgende afstand fra logo til andre elementer. Respektafstand er altid i fohold til logo, derfor tages udgangspunkt i LOGOPLUS.

Respektafstand til kant eller andre grafiske elementer:

2 x LOGOPLUS



Logo placering



Typografi

Parlucent

Parlucent Bold

abcdefghijklmnopqrstuvwxyzæøå1234567890!%&
ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ

Parlucent Medium

abcdefghijklmnopqrstuvwxyzæøå1234567890!%&
ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ

Parlucent Light

abcdefghijklmnopqrstuvwxyzæøå1234567890!%&
ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ

I al kommunikation anvendes skriftypen Parlucent. Fontpakken indeholder uover ovenstående også; Thin, Extra Light, Demi Bold og Heavy, som også kan benyttes til opsætning.

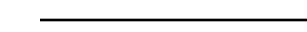
[Parlucent på Adobe Fonts](#)

[Parlucent på Myfonts](#)

Typografisk greb

Overskrift

Paraluent Bold 42px
(233% af brødtekst)



Lorem ipsum dolor sit amet

Vestibulum elementum magna nec nunc
ullamcorper, id ultrices augue aliquam. Sed vel
purus et ipsum pharetra malesuada quis id sapien.

Donec sed finibus est. Nulla eros risus, faucibus sit amet risus vitae,
dictum vulputate odio. Vestibulum elementum magna nec nunc
ullamcorper, id ultrices augue aliquam. Sed vel purus et ipsum pharetra
malesuada quis id sapien. Praesent sit amet risus tellus. Quisque
dapibus ipsum sit amet ipsum dapibus, tincidunt mattis ante cursus.
Integer lectus urna, egestas a scelerisque vitae, porta quis lacus.
Vivamus luctus a neque semper hendrerit. In pretium est auctor felis
aliquam pharetra.

Brødtekst

Paraluent Medium 18px



Praesent sit amet risus tellus. Quisque dapibus ipsum sit amet ipsum dapibus, tincidunt
mattis ante cursus. Integer lectus urna, egestas a scelerisque vitae, porta quis lacus.

Brødtekst lille

Paraluent Light 15px



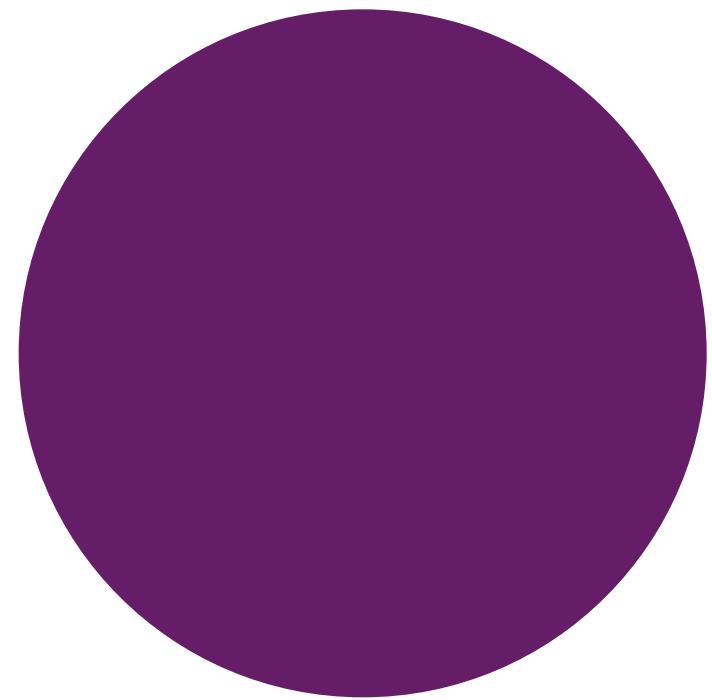
Overskrift Brand gradient

Paraluent Bold 62px
(340% af brødtekst)



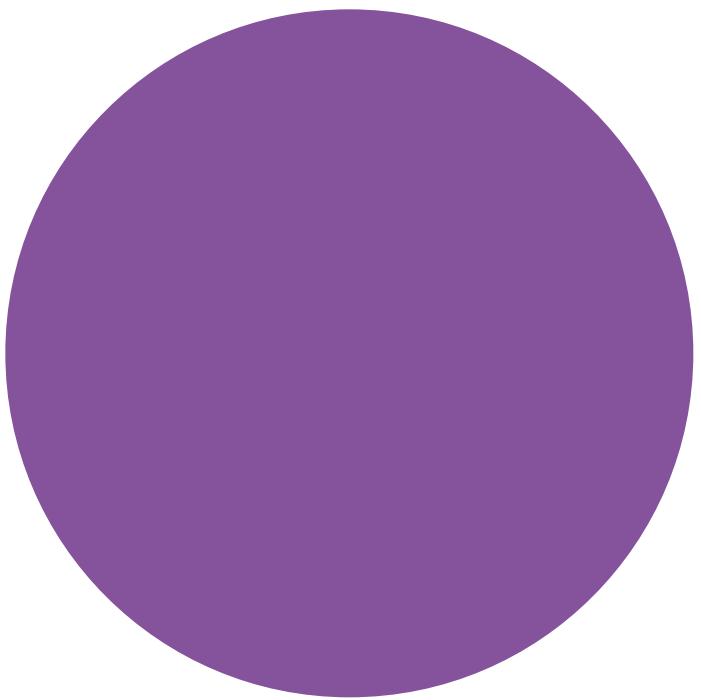
Lorem ipsum

Farver



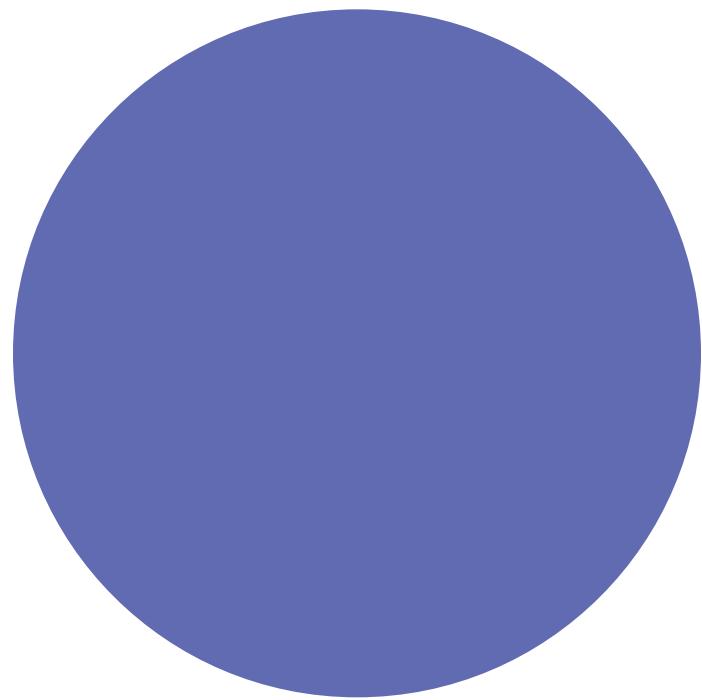
Energetic

HEX #641D66
RGB 100 29 102



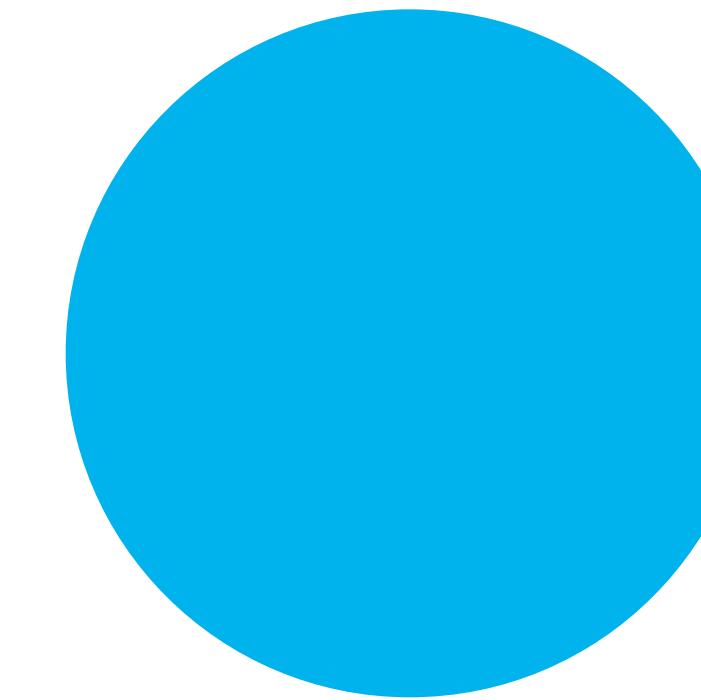
Purple

HEX #85529C
RGB 133 82 156



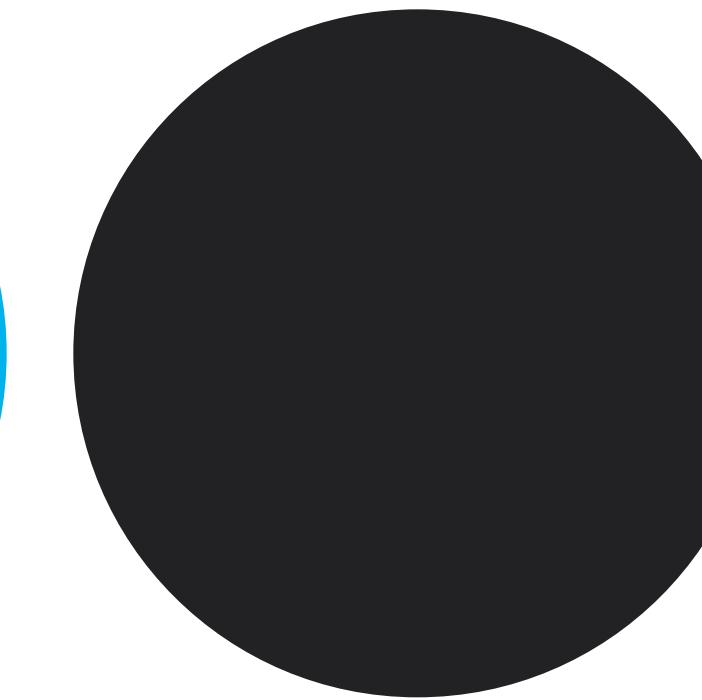
Purplish

HEX #616BB1
RGB 97 107 177



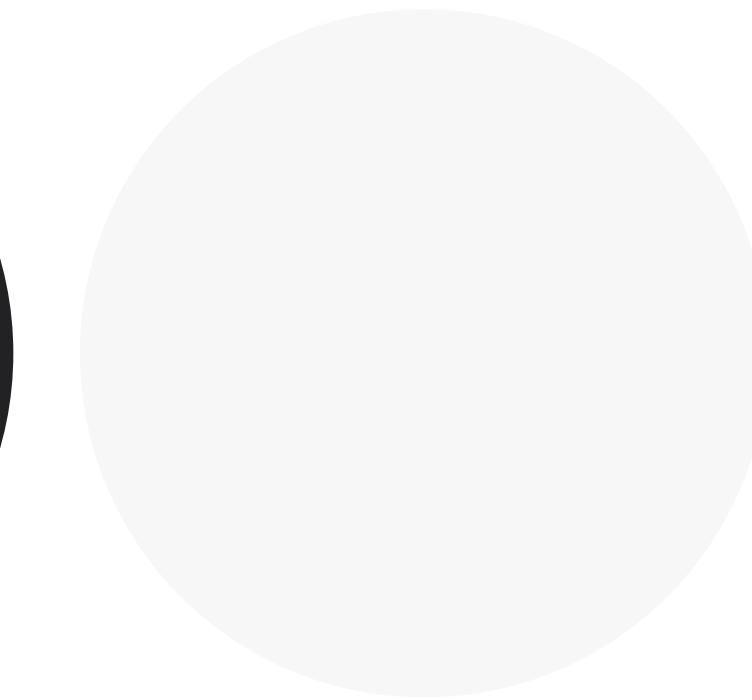
Sky Blue

HEX #00B3EC
RGB 0 179 236



Strong Black

HEX #222123
RGB 34 33 35

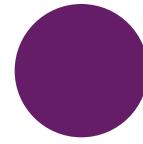


White

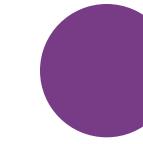
HEX #F6F6F6
RGB 246 246 246



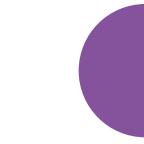
Brand gradient



#641D66



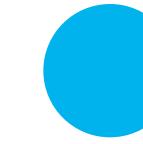
#773C85



#85529C



#616BB1



#616BB1

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Udarbejdet af WHOTHAT